

# Jumping into traps

## the scarring effect of being a temp

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### 1. Literature on temporary contracts - Temporary and permanent workers in comparison: contract scarring?

Main findings in the literature:

- **Wage penalties** (Barbieri and Cutuli, 2009; Barbieri *et al.* 2016).
- **Less training** (Berton and Garibaldi, 2012; Gash and McGinnity, 2007; Lange, 2007)
- **Bridges or traps?** (Addison and Surfield, 2009; Berton *et al.*, 2011; Güell and Petrongolo, 2007; Ichino *et al.*, 2008; Magnac, 2000)
- **Average lower productivity**

Features: 1. Permanent vs temporary contracts; 2. Persistence in temporary contracts is the discriminatory fact

### 2. General identification of contract scarring: our proposal

Features: 1. Temporary vs temporary contracts; 2. Persistence in temporary contracts is an outcome of discrimination

Identification: Market screening of the prospective employer with use of information on the former employer financial condition



### 3. Hypothesis

Temporary workers who face contract expiry and are not rehired by the firm have a higher probability of being hired if they come from a financially distressed firm compared to similar workers that come from a financially-sound one.

### 4. Data and sample selection



**Workers → 3201 individuals**

- Direct hire fixed-term contracts
- Individuals aged 16-29
- Individuals at their first formal employment experience
- In the time-window 1<sup>st</sup> Sept 2010 – 31<sup>st</sup> Dec 2015
- Exclude re-employment and job-to-job transition
- Censoring at 18 months of unemployment

**Firms → 1448 firms**

- Service and Industry

### 5. Econometric strategy

Discrete-time piecewise constant duration model. We follow individuals for 6 quarters after contract expiry.  $i$ : worker,  $f$ : firm,  $s$ : semester,  $q$ : quarter,  $k$ : sector

- **Dependent var**: employment in quarter  $q$  for individual  $i$   $y_{iq} \in Y = \{0,1\}$
- **Main covariate**: CreditRestriction $_{fs}$  = leverage $_{fy}$  x credit supply $_{ks}$ ;  $CR \in [-20, 20]$
- **Covariates**: Worker,  $W \rightarrow$  Gender, Age at end of contract, Province of residence, Contract duration, Registered at PES  $\rightarrow$  Education, Part-time/Full-time, Cause of exit, Qualification (1dgt), Province of workplace, Quarter indicator Firm,  $F \rightarrow$  Stock of employment, Debt toward banks on revenues, ROE, Value added, Sector indicator, Firm indicator.

Linear predictor

$$\tau_{iq}^y = \text{Baseline}_q \beta_0 + \beta_1 \text{CreditRestriction}_{fs} + W'_{iq} \beta_2 + F'_{fs} \beta_3 + \varepsilon_{iq}$$

Logit link - Odds-ratio of being employed =  $\exp\{\tau_{iq}^1\}$

### 6. Findings: 12.5% higher probability of employment per 1 p.p. increase in intensity of credit restriction.

	B1.1	B1.2	B1.3	R1.1	R1.2	R2	E1	E2
	Baseline	Robust st.err.	Clustered st.err. (province)	8 quarters	4 quarters	LPM	Without firm indicators	With education
<b>Credit restriction</b>	<b>1.124***</b>	<b>1.124***</b>	<b>1.124***</b>	<b>1.121***</b>	<b>1.123***</b>	<b>1.017***</b>	<b>1.015</b>	<b>1.303***</b>
(odds-ratio, excluding R2: OLS)	(0.0224)	(0.0255)	(0.0410)	(0.0214)	(0.0322)	(0.00356)	(0.00944)	(0.0445)
Person-period observations	19206	19206	19206	25088	12832	19116	19116	12318
Person-event observations	3201	3201	3201	4181	2139	3186	3186	2053
N enterprises	1447	1447	1447	1420	1441	1433	1447	1070
Baseline, Quarter, Sector, Firm Indicator	Y***,YY	Y***,YY	Y***,YY	Y***,YY	Yes***	Y***,YY	Y***,Y,N	Y***,YY

NB: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1 ; standard errors in parenthesis, Yes\*\*\*: significance level for baseline indicator

### 7. Work in progress

- Full population 2009-2018
- Consider subsequent spells to test the hypothesis that stigma becomes weaker for longer individual employment histories, consistently with the idea that individual ability is progressively unveiled.